Exhibit 1

United States Patent Office

739,307 Registered Oct. 16, 1962

PRINCIPAL REGISTER Trademark

Ser. No. 53,914, filed June 19, 1958

HULA-HOOP

Wham-O Mfg. Co. (California corporation) 835 E. El Monte St. San Gabriel, Calif. For: PLASTIC TOY HOOPS, in CLASS 22. First use May 20, 1958; in commerce May 21, 1958.